

"How We Serve our Local Community"

...by participating in the Oklahoma Association of Broadcasters Public Education Program promoting issues for the Oklahoma Army National Guard, Department of Human Services, Department of Rehabilitative Services, Department of Health, Highway Safety Office, and the Oklahoma Secondary Schools Activities Association,

...by broadcasting public service announcements for local issues and concerns,

...by regularly broadcasting Crimestoppers announcements in an effort to help solve local crimes,

...by sponsoring a "Support Our Troops Rally" to recognize the sacrifice of our soldiers and their families,

...by promoting Pancake Days, an annual event sponsored by the Lawton AMBUCS,

...by participating in the annual Kids Day America and National Kids Day events,

...by holding Pool Parties at apartment complexes and Block Parties in neighborhoods to encourage community participation,

...by participating in welcoming home ceremonies for troops returning from the Middle East,

...by participating in the Broadcasters Helping Oklahomans Recover program to help the Red Cross provide assistance to families and serve meals to those recovering from devastating tornadoes,

...by broadcasting local high school football games,

...by helping the Citizens Police Academy Alumni Association with their fund-raiser to purchase K-9 dogs for the Lawton Police Department,

...by promoting AMBUCS Visibility Month to bring awareness to the community of the charitable work AMBUCS performs,

...by promoting Pancake Days, an annual fund-raiser conducted by the Downtown Lawton Kiwanis Club,

...by promoting cultural diversity through our sponsorship of Black Heritage Month by participating in the annual Heritage Parade and Rodeo,

...by benefiting the March of Dimes through on-air charity auctions and sponsorship of annual events like the Mud Volleyball Tournament and WalkAmerica,

...by promoting the annual Moonlight Walk Against Drugs to help fight drug abuse in Southwest Oklahoma,

...by hosting events such as our 22nd Annual Easter Egg Hunt and our 16th Annual Halloween Safe House for the benefit of children in our community,

...by sponsoring annual cultural events like the Arts For All Festival, International Festival, and Oktoberfest,

...by sponsoring Santa Shops Lawton to help stimulate the local economy during the holiday shopping season,

...by sponsoring Comics on Duty, an annual comedy show created to entertain the troops at Fort Sill,

...by participating in the annual Boulevard of Lights display and parade in downtown Lawton,

...by holding voter registration drives with the League of Women Voters,

...by participating in the Oklahoma Amber Alert Program,

...by conducting school supply drives to collect pencils, paper and other supplies for low-income children,

...by partnering with the Mountain Metro AMBUCS to present Christmas Fantasy to entertain children and promote local shopping,

...by participating in the annual Cops 'n Kids Picnic,

...by broadcasting the annual Southwest Oklahoma Senior Bowl football game,

...by sponsoring Spirit Week, designed to encourage school spirit among high schools,

...by promoting the Lawton Area Transit Service by having our announcers broadcast live from the city buses P> explaining the rules and procedures for using the new service,

...by participating in the annual Armed Forces Day Parade,

...by conducting canned food drives to benefit the Lawton Food Bank and Salvation Army,

...by participating in the Emergency Alert System,

...by coordinating on-air promotions with a local jewelry store to promote school pride and encourage graduation by giving away class rings,

...by participating in the City of Lawton's Clean Air Alert program to inform citizens of ozone dangers,

...by providing hourly weather forecasts as well as severe weather coverage for the benefit of our listeners,

...by participating in the Military Appreciation Dinner at Golden Corral for Fort Sill troops,

...by participating in the annual Frost Ya Fanny fun run to benefit Boulevard of Lights,

...by conducting a Coats For Kids clothing drive to assist the Meet the Needs charity,

...by conducting a toy drive to help the Lawton Firefighters Toys For Tots program,

...and much, much more.

